

NewsFlash

MEDIA KIT

JULY 2025

SIZE SHEET



1/2 PAGE
HORIZONTAL

5"X4"

1/4 PAGE
VERTICAL

2.5"X4"

1/8 PAGE

2.5"X2"

1/2 PAGE
VERTICAL

2.5"X8"

1/4 PAGE
HORIZONTAL

5"X2"

1/8 PAGE
HORIZONTAL

5"X1"

Classifieds
max 25 words
classifieds@thenewsflash.ca

Deadline
Tuesday 4pm

All ready ads
ads@thenewsflash.ca

Deadline
Tuesday 6pm

PRICE SHEET

	1 WEEK	4 WEEKS	12 WEEKS	25 WEEKS
FULL PAGE	\$225 BW \$200	\$200 BW \$185	\$190 BW \$175	\$185 BW \$165
HALF PAGE	\$165 BW \$140	\$150 BW \$130	\$135 BW \$120	\$130 BW \$110
QUARTER PAGE	\$120 BW \$85	\$105 BW \$75	\$100 BW \$70	\$95 BW \$65
EIGHTH PAGE	\$85 BW \$65	\$80 BW \$60	\$75 BW \$55	\$65 BW \$50
SIXTEENTH PAGE	\$70 BW \$50	\$55 BW \$40	\$50 BW \$30	\$45 BW \$25
CLASSIFIED	\$20	\$18	\$17	\$15

PRIMARY PAGES

FRONT PAGE
\$350

PAGE 2 BOX
\$75

PAGE 3
\$300

PAGE 4
\$245

CENTER
\$475

PAGE 5
\$290

PAGE 6
\$240

PAGE 7
\$280

BACK PAGE
\$350

PAGE 9
\$270

PAGE 11
\$260

PAGE 13
\$250

PAGE 15
\$245

PGS 17- 25 RIGHT
+\$20

FIRST 25 LEFT
+\$15

CHASUNA
INVITATION
\$200

GRAPHIC DESIGN

NEW AD

\$200 & UP

CHANGES ON ADS
DESIGNED BY
NEWS FLASH

\$50 & UP*

CHANGES ON ADS
DESIGNED BY
OTHERS

\$75 & UP*

MINOR CHANGES

\$25 & UP

- 1.** CUSTOMER IS REQUIRED TO SUPPLY ALL TEXT AND PHOTOS FOR THE AD.
- 2.** PRICE IS FOR AD DESIGN AND UPTO TWO CHANGES. AFTER THAT, CUSTOMER WILL BE BILLED AT THE RATE OF \$75/HOUR.
- 3.** DEADLINE FOR ANY AD DESIGN IS MONDAY AT 12:00PM BEFORE THE PUBLICATION OF THE WEEKLY ISSUE.
- 4.** LATE OR LAST MINUTE GRAPHICS WILL ONLY BY ACCEPTED OPTIONALLY

DEADLINES

ADS REQUIRING GRAPHICS MONDAY 6PM.

CAMERA READY ADS TUESDAY 6PM.

ALL ADS MUST BE IN TUES EVE. ADS ARRIVING AFTER DEADLINE WILL BE SUBJECT TO LAST MINUTE CONDITIONS. DEPENDING ON AVAILABILITY. RESTRICTIONS APPLY*

CLASSIFIEDS - DEADLINE TUES. 4PM. ALL ADS ARRIVING AFTER DEADLINE WILL BE PLACED THE NEXT WEEK

NO PREFERRED PLACEMENT AFTER TUES 6PM

*WE HAVE RIGHT TO REJECT LATE ADS

TERMS

ALL ADS MUST BE PREPAID

METHODS OF PAYMENT: CREDIT CARD / E-TRANSFER / CHECKS / CASH

ALL RATES EXCLUDE GRAPHICS AND CHANGES. * SEE GRAPHIC RATES*

GRAPHIC DESIGNER ON PREMISES.

NO RESPONSIBILITY TAKEN FOR TYPOGRAPHICAL ERRORS.

ADS MUST MEET OUR MAGAZINE STANDARDS IN ORDER TO BE PLACED. WE HAVE THE RIGHT TO EDIT OR REFUSE QUESTIONABLE ARTWORK ACCORDING TO RABBINICAL GUIDELINES BY REMOVING INAPPROPRIATE WORDING, OR BLUR FACES/OBJECTS WITHOUT NOTICE.

WE WILL NOT BE HELD ACCOUNTABLE FOR LATE DELIVERY DUE TO EXTREME WEATHER OR TECHNICAL ISSUES. WE WILL THEN HAVE DROP OFF LOCATIONS.