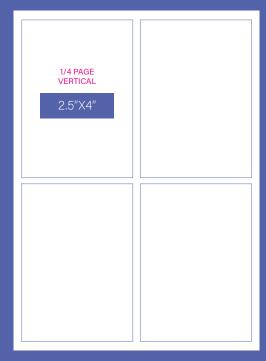


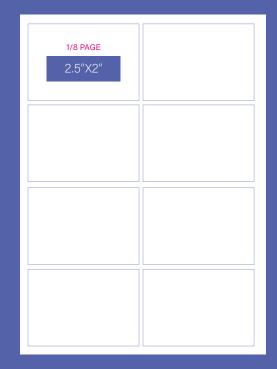
### **MEDIA KIT**

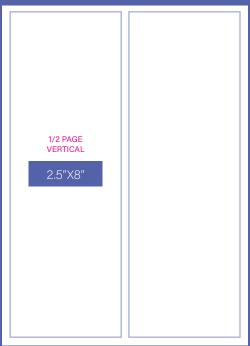
JULY 2025

# **FULL PAGE** 5"X8" 0.25" BLEED













## Classifieds max 25 words classifieds@thenewsflash.ca Deadline Tuesday 4pm All ready ads ads@thenewsflash.ca Deadline

Tuesday 6pm

### PRICE SHEET

	1 WEEK	4 WEEKS	12 WEEKS	25 WEEKS
FULL PAGE	<b>\$225</b> BW \$200	<b>\$200</b> BW \$185	<b>\$190</b> BW \$175	<b>\$185</b> BW \$165
HALF PAGE	<b>\$165</b> BW \$140	\$150 BW \$130	\$135 BW \$120	\$130 BW \$110
QUARTER PAGE	<b>\$120</b> BW \$85	\$105 BW \$75	<b>\$100</b> BW \$70	<b>\$95</b> BW \$65
EIGHTH PAGE	<b>\$85</b> BW \$65	\$80 BW \$60	<b>\$75</b> BW \$55	\$65 BW \$50
SIXTEENTH PAGE	<b>\$70</b> BW \$50	\$55 BW \$40	\$50 BW \$30	\$45 BW \$25
CLASSIFIED	\$20	\$18	\$17	\$15

#### PRIMARY PAGES

**FRONT PAGE** 

\$350

PAGE 2 BOX

\$75

PAGE 3

\$300

PAGE 4

\$245

**CENTER** 

\$475

PAGE 5

\$290

PAGE 6

\$240

PAGE 7

\$280

**BACK PAGE** 

\$350

PAGE 9

\$270

PAGE 11

\$260

**PAGE 13** 

\$250

PAGE 15

\$245

**PGS 17- 25 RIGHT** 

+\$20

FIRST 25 LEFT

+\$15

CHASUNA INVITATION

\$200



**NEW AD** 

\$200 & UP

CHANGES ON ADS DESIGNED BY NEWS FLASH

\$50 & UP\*

CHANGES ON ADS DESIGNED BY OTHERS

\$75 & UP\*

MINOR CHANGES

\$25 & UP

- 1. CUSTOMER IS REQUIRED TO SUPPLY ALL TEXT AND PHOTOS FOR THE AD.
- 2. PRICE IS FOR AD DESIGN AND UPTO TWO CHANGES. AFTER THAT, CUSTOMER WILL BE BILLED AT THE RATE OF \$75/HOUR.
- **3.** DEADLINE FOR ANY AD DESIGN IS MONDAY AT 12:00PM BEFORE THE PUBLICATION OF THE WEEKLY ISSUE.
- 4. LATE OR LAST MINUTE GRAPHICS WILL ONLY BY ACCEPTED OPTIONALLY



ADS REQUIRING GRAPHICS MONDAY 6PM.

CAMERA READY ADS TUESDAY 6PM.

ALL ADS MUST BE IN TUES EVE. ADS ARRIVING AFTER DEADLINE WILL BE SUBJECT TO LAST MINUTE CONDITIONS. DEPENDING ON AVAILIBILITY. RESTRICTIONS APPLY\*

CLASSIFIEDS - DEADLINE TUES. 4PM. ALL ADS ARRIVING AFTER DEADLINE WILL BE PLACED THE NEXT WEEK

NO PREFERRED PLACEMENT AFTER TUES 6PM

\*WE HAVE RIGHT TO REJECT LATE ADS



**ALL ADS MUST BE PREPAID** 

METHODS OF PAYMENT: CREDIT CARD / E-TRANSFER / CHECKS / CASH

**ALL RATES EXCLUDE GRAPHICS AND CHANGES. \* SEE GRAPHIC RATES\*** 

**GRAPHIC** DESIGNER ON PREMISES.

NO RESPONSIBILITY TAKEN FOR TYPOGRAPHICAL ERRORS.

ADS MUST MEET OUR MAGAZINE STANDARDS IN ORDER TO BE PLACED. WE HAVE THE RIGHT TO EDIT OR REFUSE QUESTIONABLE ARTWORK ACCORDING TO RABBINICAL GUIDELINES BY REMOVING INAPPOPRIATE WORDING, OR BLUR FACES/OBJECTS WITHOUT NOTICE.

WE WILL NOT BE HELD ACCOUNTABLE FOR LATE DELIVERY DUE TO EXTREME WEATHER OR TECHNICAL ISSUES. WE WILL THEN HAVE DROP OFF LOCATIONS.