

# NewsFlash

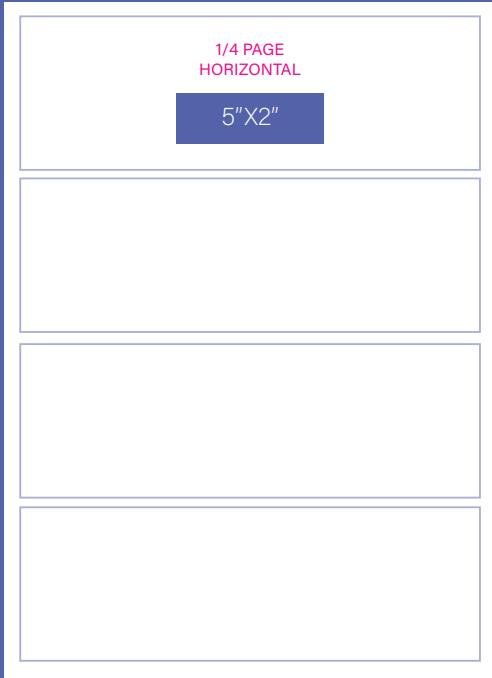
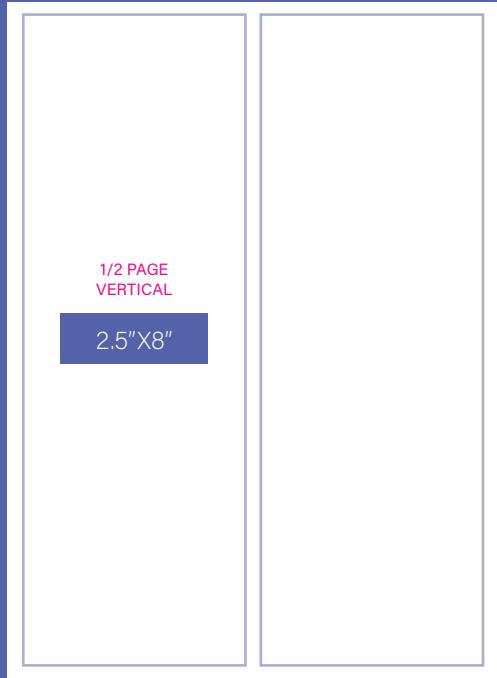
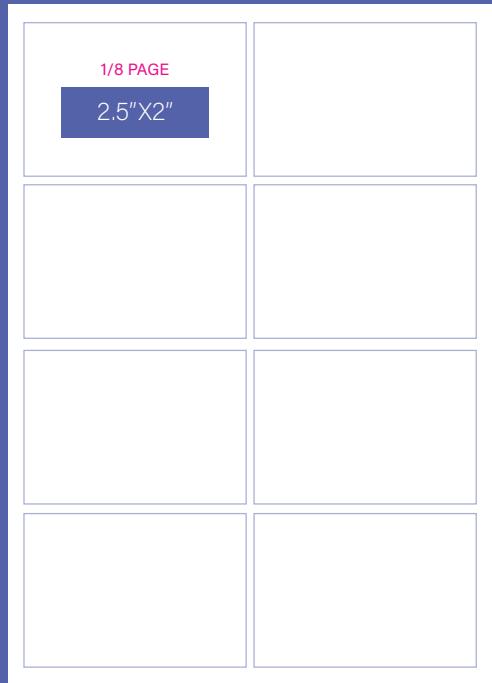
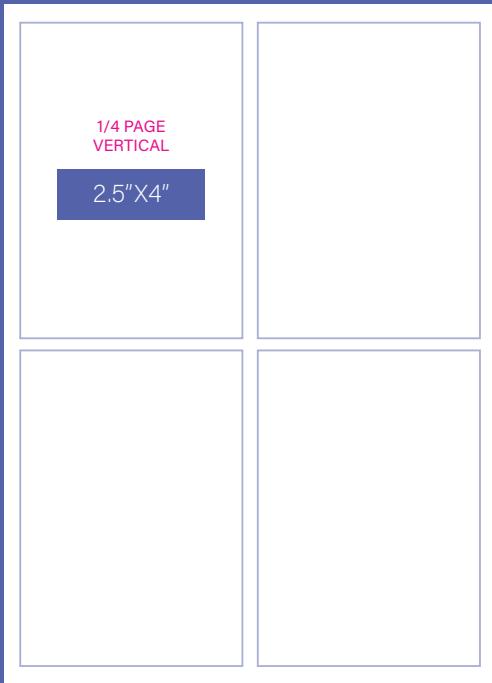
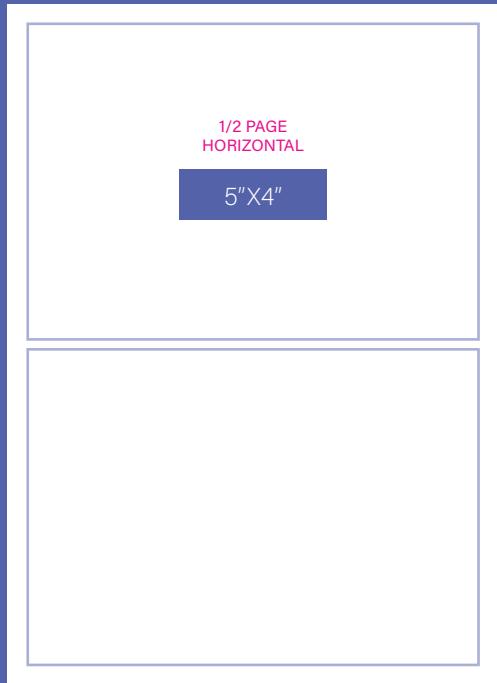
## MEDIA KIT

JUNE 2022

# SIZE SHEET

**FULL PAGE**

5"X8"  
0.25" BLEED



**Classifieds**  
max 25 words  
[classifieds@thenewsflash.ca](mailto:classifieds@thenewsflash.ca)

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**Deadline**  
Tuesday 4pm

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**All ready ads**  
[ads@thenewsflash.ca](mailto:ads@thenewsflash.ca)

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**Deadline**  
Tuesday 6pm

# PRICE SHEET

	1 WEEK	4 WEEKS	12 WEEKS	25 WEEKS
<b>FULL PAGE</b>	\$200 BW \$150	\$185	\$170	\$165
<b>HALF PAGE</b>	\$140 BW \$125	\$130	\$120	\$115
<b>QUARTER PAGE</b>	\$100 BW \$75	\$95	\$90	\$85
<b>EIGHTH PAGE</b>	\$75 BW \$60	\$70	\$65	\$60
<b>SIXTEENTH PAGE</b>	\$60 BW \$45	\$50	\$45	\$40
<b>CLASSIFIED</b>	\$18	\$16	\$15	\$13

# PRIMARY PAGES

FRONT PAGE  
**\$300**

PAGE 2  
**\$240**

PAGE 3  
**\$275**

PAGE 4  
**\$225**

CENTER  
**\$430**

PAGE 5  
**\$265**

PAGE 6  
**\$220**

PAGE 7  
**\$255**

BACK  
**\$300**

PAGE 9  
**\$245**

PAGE 11  
**\$235**

PAGE 13  
**\$225**

FIRST 25 RIGHT  
**+\$20**

FIRST 25 LEFT  
**+\$15**

CHASUNA  
INVITATION  
**\$175**

1/2 PG  
CHASUNA INVITATION  
**\$150**

# GRAPHIC DESIGN

FULL PAGE  
**\$200**

HALF PAGE  
**\$100**

AD RESIZING  
**\$25<sub>+</sub>UP**

AD CHANGES  
**\$25<sub>+</sub>UP**

- 1.** CUSTOMER IS REQUIRED TO SUPPLY ALL TEXT AND PHOTOS FOR THE AD.
- 2.** PRICE IS FOR AD DESIGN AND UPTO TWO CHANGES. AFTER THAT, CUSTOMER WILL BE BILLED AT THE RATE OF \$75/HOUR.
- 3.** DEADLINE FOR ANY AD DESIGN IS MONDAY AT 12:00PM BEFORE THE PUBLICATION OF THE WEEKLY ISSUE.
- 4.** LATE OR LAST MINUTE GRAPHICS WILL ONLY BY ACCEPTED OPTIONALY

# DEADLINES

**CAMERA** READY ADS TUES 6PM. CLASSIFIED DEADLINE TUES. 4PM

**LATE FEE** OF 15% MAY APPLY AFTER THE DEADLINE

**NO** PREFERRED PLACEMENT AFTER THE DEADLINE

**ALL** ADS MUST BE PREPAID. METHOD OF PAYMENT: CREDIT CARD, E-TRANSFER, CHECKS OR CASH

**ALL** RATES EXCLUDE GRAPHICS AND CHANGES \* SEE GRAPHIC RATES.

**NO** RESPONSIBILITY TAKEN FOR TYPOGRAPHICAL ERRORS.

**WE** WILL NOT BE HELD ACCOUNTABLE FOR LATE DELIVERY DUE TO BAD WEATHER OR TECHNICAL ISSUES

\*ALL PRICES EXCLUDING TAXES