

NewsFlash

MEDIA KIT

JUNE 2022

SIZE SHEET



1/2 PAGE
HORIZONTAL

5"X4"

1/4 PAGE
VERTICAL

2.5"X4"

1/8 PAGE

2.5"X2"

1/2 PAGE
VERTICAL

2.5"X8"

1/4 PAGE
HORIZONTAL

5"X2"

1/8 PAGE
HORIZONTAL

5"X1"

Classifieds
max 25 words
classifieds@thenewsflash.ca

Deadline
Tuesday 4pm

All ready ads
ads@thenewsflash.ca

Deadline
Tuesday 6pm

PRICE SHEET

	1 WEEK	4 WEEKS	12 WEEKS	25 WEEKS
FULL PAGE BW \$150	\$200	\$185	\$170	\$165
HALF PAGE BW \$125	\$140	\$130	\$120	\$115
QUARTER PAGE BW \$75	\$100	\$95	\$90	\$85
EIGHTH PAGE BW \$60	\$75	\$70	\$65	\$60
SIXTEENTH PAGE BW \$45	\$60	\$50	\$45	\$40
CLASSIFIED	\$18	\$16	\$15	\$13

PRIMARY PAGES

FRONT PAGE
\$300

PAGE 2
\$240

PAGE 3
\$275

PAGE 4
\$225

CENTER
\$430

PAGE 5
\$265

PAGE 6
\$220

PAGE 7
\$255

BACK
\$300

PAGE 9
\$245

PAGE 11
\$235

PAGE 13
\$225

FIRST 25 RIGHT
+\$20

FIRST 25 LEFT
+\$15

CHASUNA
INVITATION
\$175

1/2 PG
CHASUNA INVITATION
\$150

GRAPHIC DESIGN

FULL PAGE

\$200

HALF PAGE

\$100

AD RESIZING

\$25_{+UP}

AD CHANGES

\$25_{+UP}

- 1.** CUSTOMER IS REQUIRED TO SUPPLY ALL TEXT AND PHOTOS FOR THE AD.
- 2.** PRICE IS FOR AD DESIGN AND UPTO TWO CHANGES. AFTER THAT, CUSTOMER WILL BE BILLED AT THE RATE OF \$75/HOUR.
- 3.** DEADLINE FOR ANY AD DESIGN IS MONDAY AT 12:00PM BEFORE THE PUBLICATION OF THE WEEKLY ISSUE.
- 4.** LATE OR LAST MINUTE GRAPHICS WILL ONLY BY ACCEPTED OPTIONALLY

DEADLINES

CAMERA READY ADS TUES 6PM. CLASSIFIED DEADLINE TUES. 4PM

LATE FEE OF 15% MAY APPLY AFTER THE DEADLINE

NO PREFERRED PLACEMENT AFTER THE DEADLINE

ALL ADS MUST BE PREPAID. METHOD OF PAYMENT: CREDIT CARD, E-TRANSFER, CHECKS OR CASH

ALL RATES EXCLUDE GRAPHICS AND CHANGES * SEE GRAPHIC RATES.

NO RESPONSIBILITY TAKEN FOR TYPOGRAPHICAL ERRORS.

WE WILL NOT BE HELD ACCOUNTABLE FOR LATE DELIVERY DUE TO BAD WEATHER OR TECHNICAL ISSUES

*ALL PRICES EXCLUDING TAXES